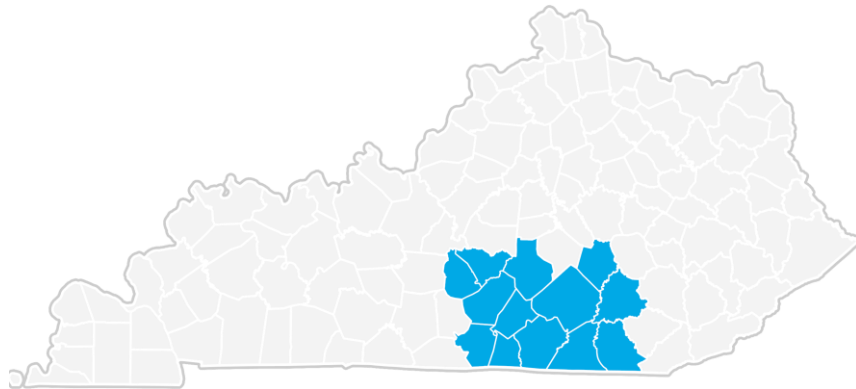


Addendum 2  
to CDWB Local Strategic Plan:  
Supplemental Data



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## Demographic Profile

The population in the CDWA was 321,399 per American Community Survey data for 2013-2017.

The region has a civilian labor force of 130,998 with a participation rate of 50.9%. Of individuals 25 to 64 in the CDWA, 15.0% have a bachelor's degree or higher which compares with 32.3% in the nation.

The median household income in the CDWA is \$34,540 and the median house value is \$91,574.

## Summary<sup>1</sup>

|                                                                                 | Percent |          |       | Value    |           |             |
|---------------------------------------------------------------------------------|---------|----------|-------|----------|-----------|-------------|
|                                                                                 | CDWA    | Kentucky | USA   | CDWA     | Kentucky  | USA         |
| Demographics                                                                    |         |          |       |          |           |             |
| Population (ACS)                                                                | —       | —        | —     | 321,399  | 4,424,376 | 321,004,407 |
| Male                                                                            | 49.4%   | 49.3%    | 49.2% | 158,725  | 2,179,025 | 158,018,753 |
| Female                                                                          | 50.6%   | 50.7%    | 50.8% | 162,674  | 2,245,351 | 162,985,654 |
| Median Age <sup>2</sup>                                                         | —       | —        | —     | 40.8     | 38.6      | 37.8        |
| Under 18 Years                                                                  | 22.6%   | 22.9%    | 22.9% | 72,749   | 1,012,592 | 73,601,279  |
| 18 to 24 Years                                                                  | 8.9%    | 9.6%     | 9.7%  | 28,672   | 425,585   | 31,131,484  |
| 25 to 34 Years                                                                  | 11.7%   | 12.9%    | 13.7% | 37,559   | 569,513   | 44,044,173  |
| 35 to 44 Years                                                                  | 12.1%   | 12.6%    | 12.7% | 38,946   | 557,561   | 40,656,419  |
| 45 to 54 Years                                                                  | 13.9%   | 13.6%    | 13.4% | 44,642   | 602,145   | 43,091,143  |
| 55 to 64 Years                                                                  | 13.6%   | 13.2%    | 12.7% | 43,765   | 584,274   | 40,747,520  |
| 65 to 74 Years                                                                  | 10.2%   | 9.0%     | 8.6%  | 32,766   | 398,816   | 27,503,389  |
| 75 Years, and Over                                                              | 6.9%    | 6.2%     | 6.3%  | 22,300   | 273,890   | 20,229,000  |
| Race: White                                                                     | 95.6%   | 87.3%    | 73.0% | 307,401  | 3,862,600 | 234,370,202 |
| Race: Black or African American                                                 | 1.7%    | 8.0%     | 12.7% | 5,495    | 353,088   | 40,610,815  |
| Race: American Indian and Alaska Native                                         | 0.3%    | 0.2%     | 0.8%  | 1,001    | 9,324     | 2,632,102   |
| Race: Asian                                                                     | 0.4%    | 1.3%     | 5.4%  | 1,400    | 59,593    | 17,186,320  |
| Race: Native Hawaiian and Other Pacific Islander                                | 0.0%    | 0.1%     | 0.2%  | 143      | 2,271     | 570,116     |
| Race: Some Other Race                                                           | 0.5%    | 0.9%     | 4.8%  | 1,667    | 41,197    | 15,553,808  |
| Race: Two or More Races                                                         | 1.3%    | 2.2%     | 3.1%  | 4,292    | 96,303    | 10,081,044  |
| Hispanic or Latino (of any race)                                                | 2.1%    | 3.4%     | 17.6% | 6,647    | 152,072   | 56,510,571  |
| Population Growth                                                               |         |          |       |          |           |             |
| Population (Pop Estimates) <sup>4</sup>                                         | —       | —        | —     | 322,547  | 4,468,402 | 327,167,434 |
| Population Annual Average Growth <sup>4</sup>                                   | 0.2%    | 0.4%     | 0.7%  | 496      | 17,852    | 2,307,347   |
| Economic                                                                        |         |          |       |          |           |             |
| Labor Force Participation Rate and Size (civilian population 16 years and over) | 50.9%   | 59.2%    | 63.3% | 130,998  | 2,078,867 | 161,159,470 |
| Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)   | 69.5%   | 77.0%    | 81.6% | 84,057   | 1,325,141 | 103,761,701 |
| Armed Forces Labor Force                                                        | 0.1%    | 0.4%     | 0.4%  | 206      | 14,705    | 1,024,855   |
| Veterans, Age 18-64                                                             | 4.6%    | 5.4%     | 4.9%  | 8,860    | 148,369   | 9,667,749   |
| Veterans Labor Force Participation Rate and Size, Age 18-64                     | 60.5%   | 71.4%    | 75.8% | 5,356    | 105,969   | 7,326,514   |
| Median Household Income <sup>2</sup>                                            | —       | —        | —     | \$34,540 | \$46,535  | \$57,652    |
| Per Capita Income                                                               | —       | —        | —     | \$19,300 | \$25,888  | \$31,177    |
| Poverty Level (of all people)                                                   | 24.8%   | 18.3%    | 14.6% | 77,169   | 783,586   | 45,650,345  |
| Households Receiving Food Stamps/SNAP                                           | 21.5%   | 16.1%    | 12.6% | 26,579   | 277,174   | 15,029,498  |
| Mean Commute Time (minutes)                                                     | —       | —        | —     | 21.6     | 23.1      | 26.4        |
| Commute via Public Transportation                                               | 0.2%    | 1.1%     | 5.1%  | 280      | 20,645    | 7,607,907   |
| Educational Attainment, Age 25-64                                               |         |          |       |          |           |             |

## Summary<sup>1</sup>

|                                                                        | Percent |          |       | Value    |           |             |
|------------------------------------------------------------------------|---------|----------|-------|----------|-----------|-------------|
|                                                                        | CDWA    | Kentucky | USA   | CDWA     | Kentucky  | USA         |
| No High School Diploma                                                 | 17.1%   | 12.1%    | 11.4% | 28,265   | 280,798   | 19,230,541  |
| High School Graduate                                                   | 39.8%   | 32.2%    | 26.0% | 65,590   | 744,002   | 43,784,920  |
| Some College, No Degree                                                | 20.0%   | 21.9%    | 21.2% | 32,939   | 507,614   | 35,803,629  |
| Associate's Degree                                                     | 8.1%    | 9.1%     | 9.0%  | 13,309   | 210,342   | 15,199,517  |
| Bachelor's Degree                                                      | 8.9%    | 15.0%    | 20.5% | 14,692   | 346,830   | 34,602,913  |
| Postgraduate Degree                                                    | 6.1%    | 9.7%     | 11.8% | 10,117   | 223,907   | 19,917,735  |
| <b>Housing</b>                                                         |         |          |       |          |           |             |
| Total Housing Units                                                    | —       | —        | —     | 150,161  | 1,965,202 | 135,393,564 |
| Median House Value (of owner-occupied units) <sup>2</sup>              | —       | —        | —     | \$91,574 | \$130,000 | \$193,500   |
| Homeowner Vacancy                                                      | 1.4%    | 1.8%     | 1.7%  | 1,246    | 21,018    | 1,346,331   |
| Rental Vacancy                                                         | 7.0%    | 6.1%     | 6.1%  | 2,751    | 37,553    | 2,838,344   |
| Renter-Occupied Housing Units (% of Occupied Units)                    | 28.9%   | 33.0%    | 36.2% | 35,846   | 568,938   | 42,992,786  |
| Occupied Housing Units with No Vehicle Available (% of Occupied Units) | 7.9%    | 7.7%     | 8.8%  | 9,796    | 132,239   | 10,468,418  |
| <b>Social</b>                                                          |         |          |       |          |           |             |
| Enrolled in Grade 12 (% of total population)                           | 1.4%    | 1.2%     | 1.4%  | 4,405    | 54,620    | 4,437,324   |
| Disconnected Youth <sup>3</sup>                                        | 5.0%    | 2.9%     | 2.7%  | 858      | 6,798     | 456,548     |
| Children in Single Parent Families (% of all children)                 | 34.9%   | 35.0%    | 34.5% | 22,971   | 327,266   | 24,106,567  |
| With a Disability, Age 18-64                                           | 19.0%   | 15.9%    | 10.3% | 36,002   | 425,520   | 20,276,199  |
| With a Disability, Age 18-64, Labor Force Participation Rate and Size  | 25.6%   | 33.7%    | 41.4% | 9,229    | 143,231   | 8,395,884   |
| Foreign Born                                                           | 1.2%    | 3.6%     | 13.4% | 3,989    | 160,702   | 43,028,127  |
| Speak English Less Than Very Well (population 5 yrs and over)          | 0.7%    | 2.2%     | 8.5%  | 2,162    | 91,813    | 25,654,421  |

Source: [JobsEQ®](#)

1. American Community Survey 2013-2017, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

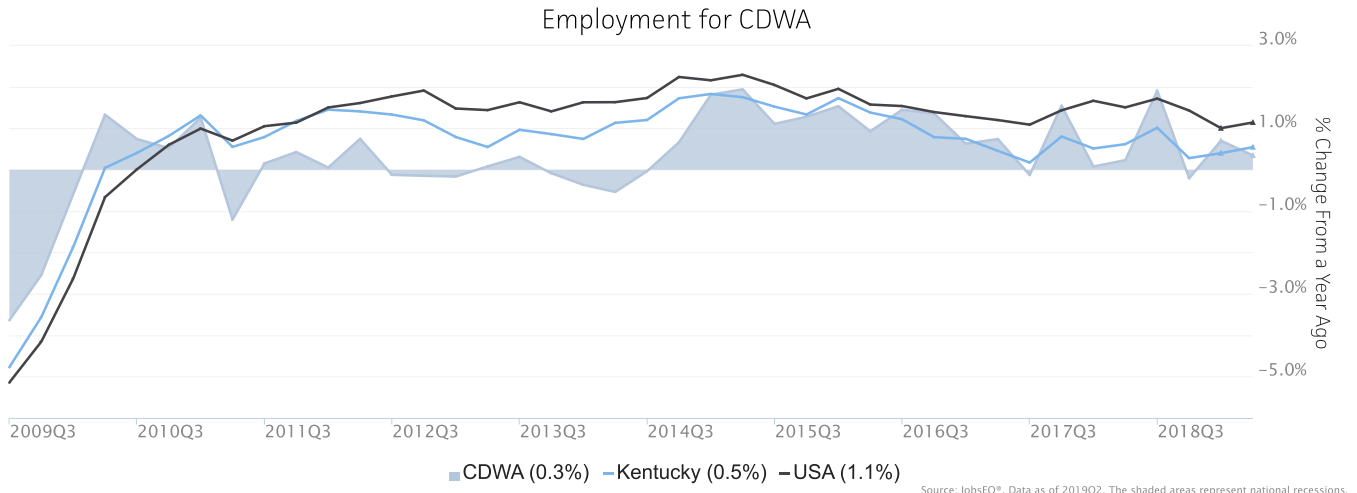
4. Census 2018, annual average growth rate since 2008

## DEMOGRAPHIC ANALYSIS:

- *Labor Force Participation Rate.* The Labor Force Participation rate in the Cumberland is 50.9%, which equates to 130K people that are neither working nor seeking work.
- *Disability rates.* At 19%, the Cumberland Region has a significantly higher percentage of individuals with disabilities than the State average of 15.9% and US average of 10.3%. “Beyond age forty-five, Kentucky workers exit the labor market at an accelerated pace, and many retire before age sixty-five.”<sup>2</sup> This statistic exacerbates the worker shortage problem employers face in our region.
- *Educational attainment rates.* “Despite high graduation rates, over 45% of Kentucky adults pursue no education beyond high school, and more than 20% pursue some postsecondary education, but obtain no credential.”<sup>1</sup>
- *Illicit drug use.* Many local employers cite illicit drug use as a major cause for concern. In 2017, over 1,500 Kentuckians died as a result of overdoses (approximately 4 / day).
- *Median Household Income and Per Capita Income* are 25% less the state average.

## Employment Trends

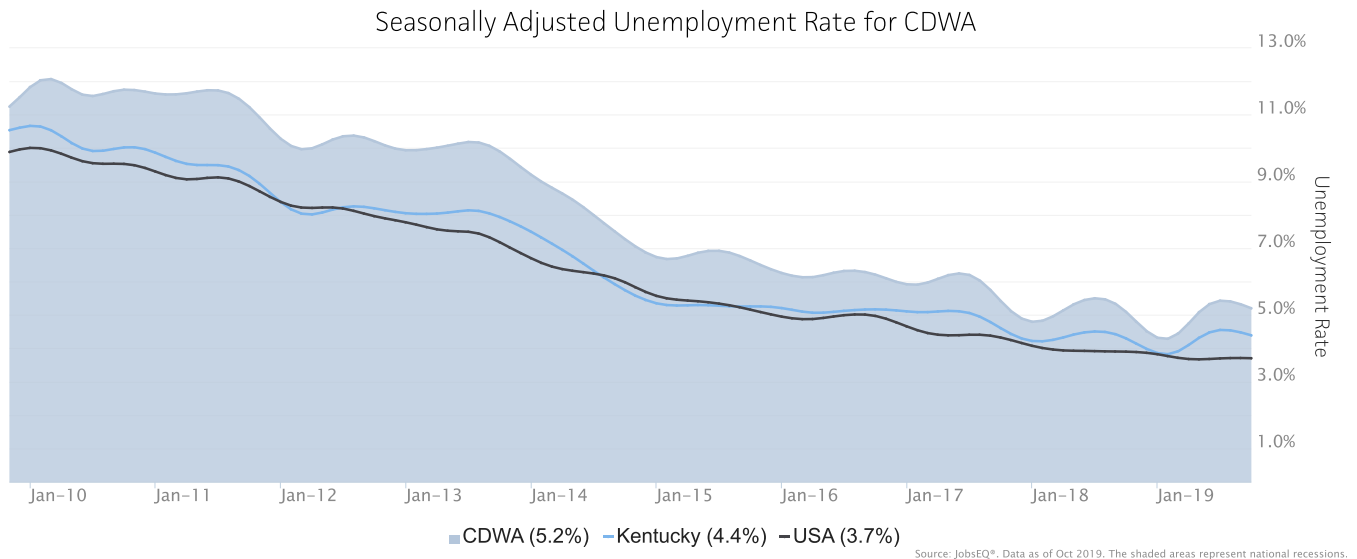
As of 2019Q2, total employment for the CDWA was 123,737 (based on a four-quarter moving average). Over the year ending 2019Q2, employment increased 0.3% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2.

## Unemployment Rate

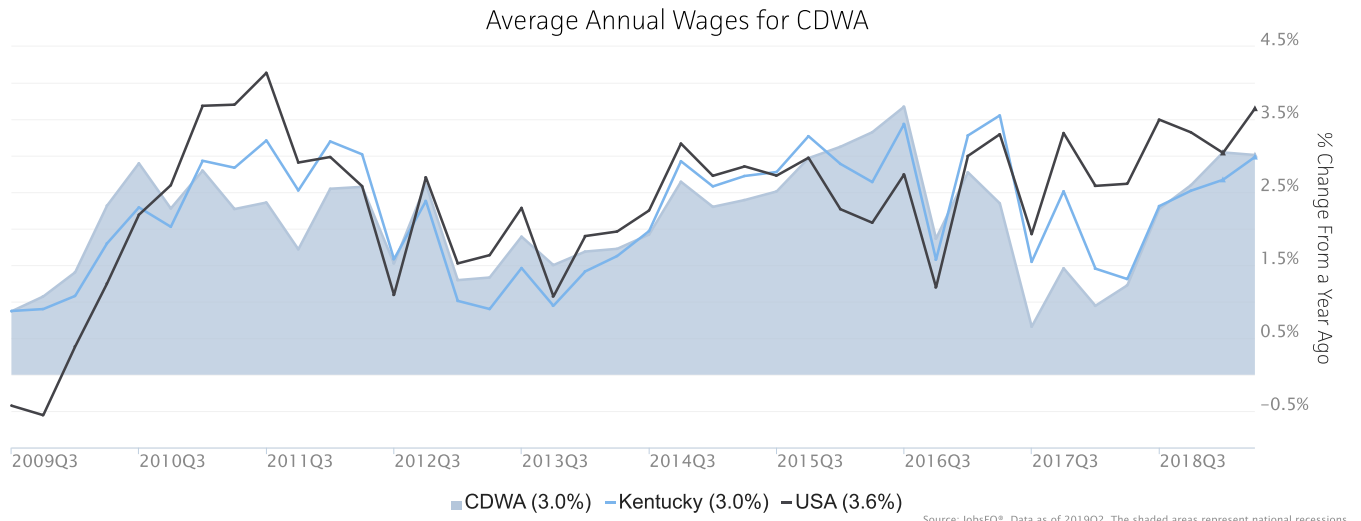
The seasonally adjusted unemployment rate for the CDWA was 5.2% as of October 2019. The regional unemployment rate was higher than the national rate of 3.7%. One year earlier, in October 2018, the unemployment rate in the CDWA was 5.1%.



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through October 2019.

## Wage Trends

The average worker in the CDWA earned annual wages of \$34,541 as of 2019Q2. Average annual wages per worker increased 3.0% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$57,025 in the nation as of 2019Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2.

# Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 19.1% lower in CDWA than the U.S. average.

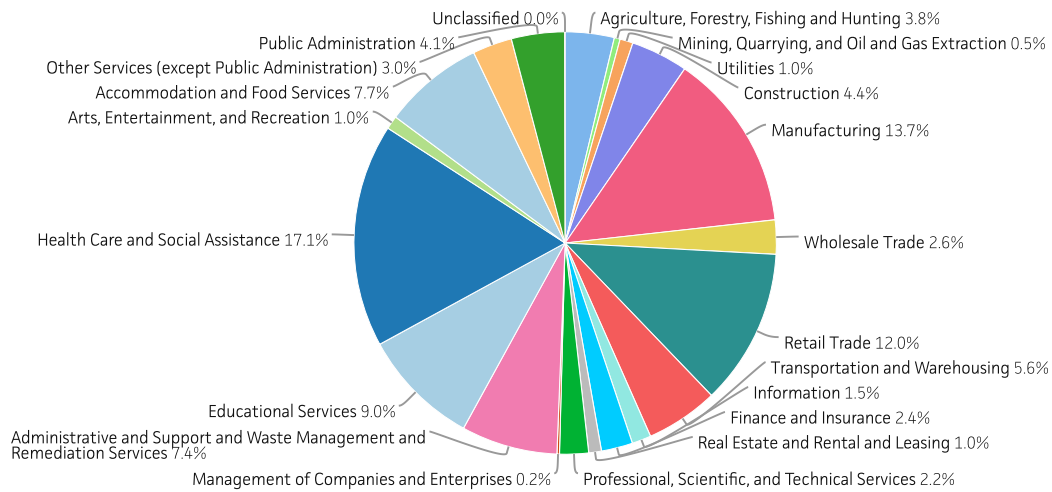
|          | Cost of Living Information |                                   |                     |
|----------|----------------------------|-----------------------------------|---------------------|
|          | Annual Average Salary      | Cost of Living Index<br>(Base US) | US Purchasing Power |
| CDWA     | \$34,541                   | 80.9                              | \$42,674            |
| Kentucky | \$45,755                   | 89.0                              | \$51,428            |
| USA      | \$57,025                   | 100.0                             | \$57,025            |

Source: [JobsEQ®](#)  
Data as of 2019Q2  
Cost of Living per C2ER, data as of 2019q2, imputed by Chmura where necessary.

## Industry Snapshot

The largest sector in the CDWA is Health Care and Social Assistance, employing 21,163 workers. The next-largest sectors in the region are Manufacturing (16,901 workers) and Retail Trade (14,816). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Agriculture, Forestry, Fishing and Hunting (LQ = 2.79), Utilities (1.92), and Manufacturing (1.65).

Total Workers for CDWA by Industry



Source: JobsEQ®, Data as of 2019Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2.

Sectors in the CDWA with the highest average wages per worker are Management of Companies and Enterprises (\$76,608), Utilities (\$56,640), and Mining, Quarrying, and Oil and Gas Extraction (\$55,515). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Administrative and Support and Waste Management and Remediation Services (+1,967 jobs), Health Care and Social Assistance (+1,730), and Accommodation and Food Services (+928).

Over the next 1 year, employment in the CDWA is projected to expand by 367 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+270 jobs), Administrative and Support and Waste Management and Remediation Services (+65), and Transportation and Warehousing (+42).



| NAICS                  | Industry                                                                 | Current |               |      | 5-Year History |       | 1-Year Forecast |       |           |             |              |
|------------------------|--------------------------------------------------------------------------|---------|---------------|------|----------------|-------|-----------------|-------|-----------|-------------|--------------|
|                        |                                                                          | Empl    | Avg Ann Wages | LQ   | Empl Change    | Ann % | Total Demand    | Exits | Transfers | Empl Growth | Ann % Growth |
| 62                     | Health Care and Social Assistance                                        | 21,163  | \$43,595      | 1.19 | 1,730          | 1.7%  | 2,267           | 981   | 1,016     | 270         | 1.3%         |
| 31                     | Manufacturing                                                            | 16,901  | \$40,814      | 1.65 | -201           | -0.2% | 1,615           | 651   | 1,109     | -145        | -0.9%        |
| 44                     | Retail Trade                                                             | 14,816  | \$27,826      | 1.15 | 907            | 1.3%  | 1,999           | 874   | 1,104     | 21          | 0.1%         |
| 61                     | Educational Services                                                     | 11,197  | \$32,865      | 1.11 | 70             | 0.1%  | 1,056           | 499   | 537       | 20          | 0.2%         |
| 72                     | Accommodation and Food Services                                          | 9,530   | \$14,337      | 0.85 | 928            | 2.1%  | 1,576           | 683   | 860       | 33          | 0.3%         |
| 56                     | Administrative and Support and Waste Management and Remediation Services | 9,119   | \$27,720      | 1.14 | 1,967          | 5.0%  | 1,119           | 447   | 606       | 65          | 0.7%         |
| 48                     | Transportation and Warehousing                                           | 6,871   | \$46,300      | 1.24 | 719            | 2.2%  | 771             | 311   | 418       | 42          | 0.6%         |
| 23                     | Construction                                                             | 5,427   | \$35,027      | 0.77 | 210            | 0.8%  | 570             | 192   | 342       | 35          | 0.7%         |
| 92                     | Public Administration                                                    | 5,047   | \$38,506      | 0.87 | 16             | 0.1%  | 450             | 197   | 267       | -14         | -0.3%        |
| 11                     | Agriculture, Forestry, Fishing and Hunting                               | 4,644   | \$11,673      | 2.79 | 26             | 0.1%  | 507             | 217   | 285       | 5           | 0.1%         |
| 81                     | Other Services (except Public Administration)                            | 3,736   | \$23,014      | 0.69 | -315           | -1.6% | 428             | 194   | 230       | 4           | 0.1%         |
| 42                     | Wholesale Trade                                                          | 3,240   | \$45,436      | 0.69 | 143            | 0.9%  | 329             | 128   | 212       | -11         | -0.3%        |
| 52                     | Finance and Insurance                                                    | 2,979   | \$46,211      | 0.61 | 110            | 0.8%  | 278             | 108   | 173       | -3          | -0.1%        |
| 54                     | Professional, Scientific, and Technical Services                         | 2,736   | \$39,080      | 0.33 | -559           | -3.6% | 255             | 88    | 147       | 19          | 0.7%         |
| 51                     | Information                                                              | 1,799   | \$38,705      | 0.74 | -289           | -2.9% | 171             | 64    | 111       | -4          | -0.2%        |
| 71                     | Arts, Entertainment, and Recreation                                      | 1,275   | \$19,971      | 0.51 | 117            | 1.9%  | 185             | 80    | 98        | 6           | 0.5%         |
| 22                     | Utilities                                                                | 1,227   | \$56,640      | 1.92 | 131            | 2.3%  | 109             | 40    | 70        | -2          | -0.2%        |
| 53                     | Real Estate and Rental and Leasing                                       | 1,210   | \$36,735      | 0.57 | 139            | 2.5%  | 120             | 56    | 67        | -3          | -0.2%        |
| 21                     | Mining, Quarrying, and Oil and Gas Extraction                            | 560     | \$55,515      | 1.02 | -355           | -9.3% | 60              | 19    | 38        | 3           | 0.6%         |
| 55                     | Management of Companies and Enterprises                                  | 235     | \$76,608      | 0.13 | -111           | -7.5% | 22              | 8     | 13        | 0           | 0.1%         |
| 99                     | Unclassified                                                             | 24      | \$53,144      | 0.18 | -1             | -0.9% | 3               | 1     | 2         | 0           | 0.2%         |
| Total - All Industries |                                                                          | 123,737 | \$34,541      | 1.00 | 5,384          | 0.9%  | 13,887          | 5,796 | 7,724     | 367         | 0.3%         |

Source: [JobsEQ®](#)

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

## Occupation Snapshot

The largest major occupation group in the CDWA is Office and Administrative Support Occupations, employing 17,732 workers. The next-largest occupation groups in the region are Sales and Related Occupations (12,087 workers) and Production Occupations (11,649). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Production Occupations (LQ = 1.57), Transportation and Material Moving Occupations (1.23), and Management Occupations (1.23).

Occupation groups in the CDWA with the highest average wages per worker are Management Occupations (\$78,300), Healthcare Practitioners and Technical Occupations (\$68,600), and Architecture and Engineering Occupations (\$65,000). The unemployment rate in the region varied among the major groups from 1.8% among Healthcare Practitioners and Technical Occupations to 9.4% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in the CDWA is expected to be Personal Care and Service Occupations with a +1.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Practitioners and Technical Occupations (+80 jobs) and Personal Care and Service Occupations (+76). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Office and Administrative Support Occupations (1,994 jobs) and Sales and Related Occupations (1,704).

### Occupation Snapshot in CDWA, 2019q2<sup>1</sup>

| SOC     | Occupation                                    | Current |                            |      |        |             |                             | 5-Year History |       | 1-Year Forecast |       |           |             |              |
|---------|-----------------------------------------------|---------|----------------------------|------|--------|-------------|-----------------------------|----------------|-------|-----------------|-------|-----------|-------------|--------------|
|         |                                               | Empl    | Avg Ann Wages <sup>2</sup> | LQ   | Unempl | Unempl Rate | Online Job Ads <sup>3</sup> | Empl Change    | Ann % | Total Demand    | Exits | Transfers | Empl Growth | Ann % Growth |
| 43-0000 | Office and Administrative Support             | 17,732  | \$31,100                   | 1.00 | 823    | 4.5%        | 459                         | 1,408          | 1.7%  | 1,989           | 904   | 1,090     | -5          | 0.0%         |
| 41-0000 | Sales and Related                             | 12,087  | \$30,800                   | 0.98 | 805    | 6.3%        | 720                         | 656            | 1.1%  | 1,716           | 753   | 951       | 12          | 0.1%         |
| 51-0000 | Production                                    | 11,649  | \$33,600                   | 1.57 | 709    | 5.2%        | 107                         | -133           | -0.2% | 1,152           | 466   | 794       | -108        | -0.9%        |
| 53-0000 | Transportation and Material Moving            | 10,555  | \$32,100                   | 1.23 | 756    | 6.4%        | 646                         | 448            | 0.9%  | 1,325           | 521   | 771       | 33          | 0.3%         |
| 35-0000 | Food Preparation and Serving Related          | 9,946   | \$20,400                   | 0.93 | 891    | 7.6%        | 583                         | 769            | 1.6%  | 1,743           | 767   | 936       | 39          | 0.4%         |
| 11-0000 | Management                                    | 9,376   | \$78,300                   | 1.23 | 158    | 1.8%        | 209                         | 124            | 0.3%  | 748             | 361   | 353       | 34          | 0.4%         |
| 29-0000 | Healthcare Practitioners and Technical        | 8,586   | \$68,600                   | 1.21 | 148    | 1.8%        | 464                         | 721            | 1.8%  | 550             | 236   | 234       | 80          | 0.9%         |
| 25-0000 | Education, Training, and Library              | 6,962   | \$46,400                   | 1.01 | 260    | 3.7%        | 70                          | -45            | -0.1% | 599             | 288   | 286       | 25          | 0.4%         |
| 47-0000 | Construction and Extraction                   | 5,050   | \$39,700                   | 0.88 | 444    | 7.2%        | 39                          | -67            | -0.3% | 536             | 177   | 334       | 26          | 0.5%         |
| 49-0000 | Installation, Maintenance, and Repair         | 5,000   | \$41,000                   | 1.05 | 179    | 3.3%        | 117                         | 141            | 0.6%  | 481             | 176   | 295       | 10          | 0.2%         |
| 39-0000 | Personal Care and Service                     | 4,891   | \$25,300                   | 0.90 | 294    | 5.7%        | 83                          | 754            | 3.4%  | 817             | 393   | 349       | 76          | 1.5%         |
| 37-0000 | Building and Grounds Cleaning and Maintenance | 4,062   | \$23,800                   | 0.96 | 305    | 6.5%        | 127                         | 143            | 0.7%  | 519             | 245   | 260       | 14          | 0.3%         |
| 31-0000 | Healthcare Support                            | 3,946   | \$28,100                   | 1.16 | 167    | 4.1%        | 182                         | 138            | 0.7%  | 509             | 232   | 228       | 50          | 1.3%         |
| 13-0000 | Business and Financial Operations             | 3,642   | \$53,100                   | 0.56 | 111    | 3.8%        | 125                         | 302            | 1.7%  | 342             | 109   | 217       | 16          | 0.4%         |
| 21-0000 | Community and Social Service                  | 2,277   | \$40,000                   | 1.11 | 63     | 3.1%        | 149                         | 46             | 0.4%  | 284             | 94    | 158       | 32          | 1.4%         |
| 33-0000 | Protective Service                            | 2,045   | \$33,200                   | 0.76 | 57     | 2.9%        | 16                          | -33            | -0.3% | 193             | 91    | 104       | -2          | -0.1%        |
| 15-0000 | Computer and Mathematical                     | 1,832   | \$62,100                   | 0.51 | 41     | 3.0%        | 47                          | -227           | -2.3% | 140             | 32    | 91        | 17          | 0.9%         |
| 17-0000 | Architecture and Engineering                  | 1,236   | \$65,000                   | 0.59 | 30     | 3.2%        | 31                          | 84             | 1.4%  | 93              | 31    | 57        | 5           | 0.4%         |

## Occupation Snapshot in CDWA, 2019q2<sup>1</sup>

| SOC                     | Occupation                                     | Current |                            |      |        | 5-Year History |                             |             |       | 1-Year Forecast |       |           |             |              |
|-------------------------|------------------------------------------------|---------|----------------------------|------|--------|----------------|-----------------------------|-------------|-------|-----------------|-------|-----------|-------------|--------------|
|                         |                                                | Empl    | Avg Ann Wages <sup>2</sup> | LQ   | Unempl | Unempl Rate    | Online Job Ads <sup>3</sup> | Empl Change | Ann % | Total Demand    | Exits | Transfers | Empl Growth | Ann % Growth |
| 27-0000                 | Arts, Design, Entertainment, Sports, and Media | 1,192   | \$34,800                   | 0.55 | 24     | 4.0%           | 38                          | 7           | 0.1%  | 112             | 49    | 65        | -2          | -0.2%        |
| 45-0000                 | Farming, Fishing, and Forestry                 | 616     | \$29,800                   | 0.77 | 71     | 9.4%           | 3                           | 120         | 4.4%  | 80              | 22    | 62        | -4          | -0.6%        |
| 23-0000                 | Legal                                          | 600     | \$55,500                   | 0.58 | 10     | 1.9%           | 12                          | 9           | 0.3%  | 38              | 15    | 21        | 2           | 0.4%         |
| 19-0000                 | Life, Physical, and Social Science             | 456     | \$58,200                   | 0.46 | 8      | 2.5%           | 14                          | 18          | 0.8%  | 41              | 12    | 27        | 2           | 0.5%         |
| Total - All Occupations |                                                | 123,737 | \$38,400                   | 1.00 | 6,355  | 4.9%           | 4,239                       | 5,384       | 0.9%  | 14,025          | 5,973 | 7,685     | 367         | 0.3%         |

Source: [JobsEQ®](#)

Data as of 2019Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data are as of 2018 and represent the average for all Covered Employment

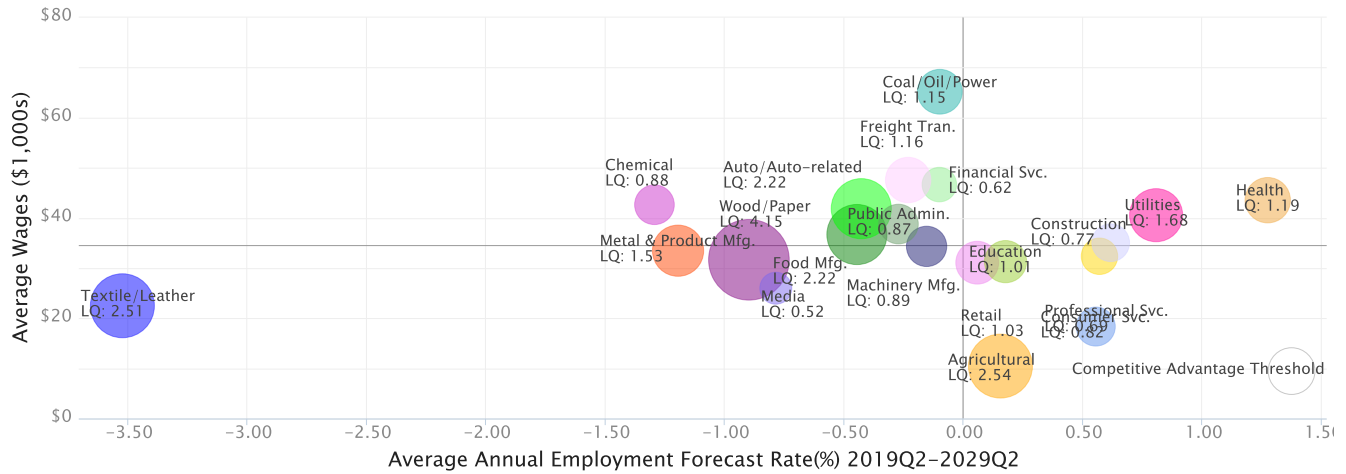
3. Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2018Q4, imputed where necessary with preliminary estimates updated to 2019Q2. Wages by occupation are as of 2018 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

## Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the CDWA with the highest relative concentration is Wood/Paper with a location quotient of 4.15. This cluster employs 4,152 workers in the region with an average wage of \$31,684. Employment in the Wood/Paper cluster is projected to contract in the region about 0.9% per year over the next ten years.

Industry Clusters for CDWA as of 2019Q2



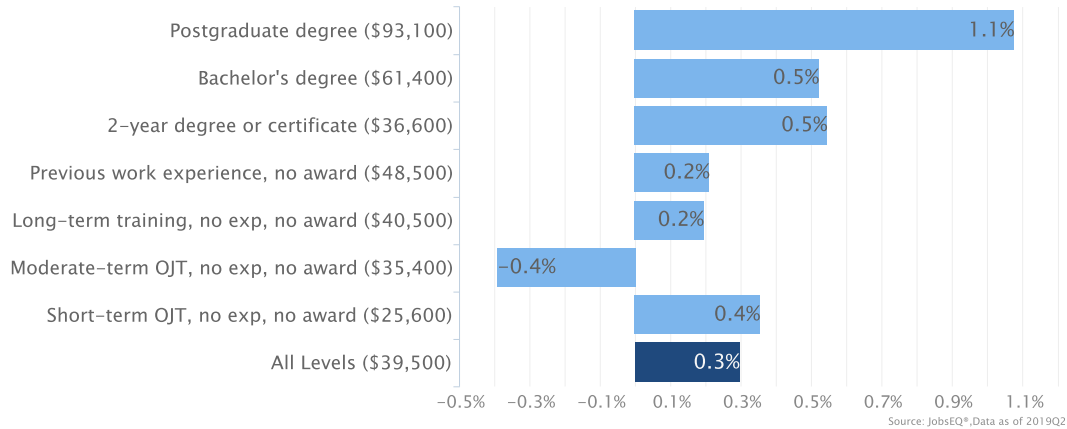
Source: JobsEQ®, Data as of 2019Q2

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2018Q4 with preliminary estimates updated to 2019Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

## Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the CDWA is projected to grow 0.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.1% per year, those requiring a bachelor's degree are forecast to grow 0.5% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.5% per year.

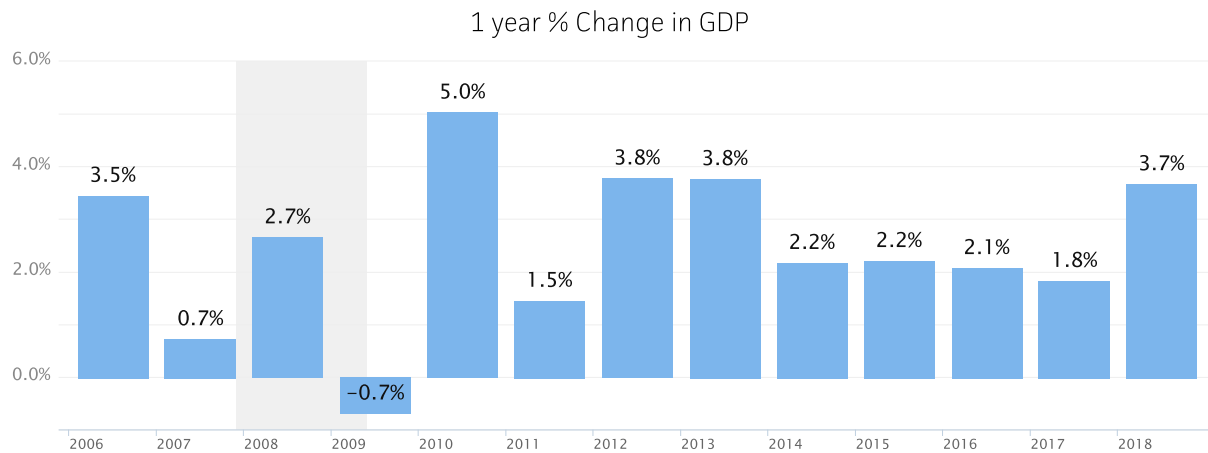
Annual Average Projected Job Growth by Training Required for CDWA



Employment by occupation data are estimates as of 2019Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

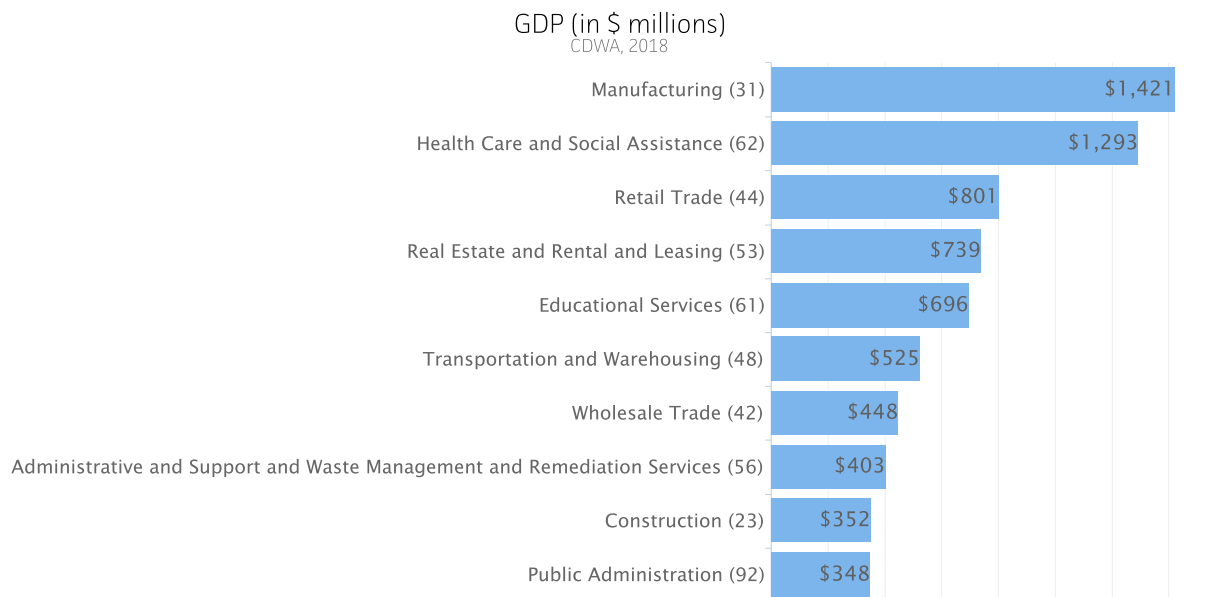
## Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2018, nominal GDP in the CDWA expanded 3.7%. This follows growth of 1.8% in 2017. As of 2018, total GDP in the CDWA was \$8,821,294,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2018.

Of the sectors in the CDWA, Manufacturing contributed the largest portion of GDP in 2018, \$1,421,113,000. The next-largest contributions came from Health Care and Social Assistance (\$1,292,688,000); Retail Trade (\$801,418,000); and Real Estate and Rental and Leasing (\$738,565,000).



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2018.

# Region Definition

CDWA is defined as the following counties:

|                             |
|-----------------------------|
| Adair County, Kentucky      |
| Casey County, Kentucky      |
| Clinton County, Kentucky    |
| Cumberland County, Kentucky |
| Green County, Kentucky      |
| Laurel County, Kentucky     |
| McCreary County, Kentucky   |

|                             |
|-----------------------------|
| Pulaski County, Kentucky    |
| Rockcastle County, Kentucky |
| Russell County, Kentucky    |
| Taylor County, Kentucky     |
| Wayne County, Kentucky      |
| Whitley County, Kentucky    |
|                             |

## About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Industry Snapshot in CDWA, 2019q2<sup>1</sup>

| NAICS                         | Industry                                                                 | Current        |                 |             | 5-Year History |             | 1-Year Forecast |              |              |             |              |
|-------------------------------|--------------------------------------------------------------------------|----------------|-----------------|-------------|----------------|-------------|-----------------|--------------|--------------|-------------|--------------|
|                               |                                                                          | Empl           | Avg Ann Wages   | LQ          | Empl Change    | Ann %       | Total Demand    | Exits        | Transfers    | Empl Growth | Ann % Growth |
| 62                            | Health Care and Social Assistance                                        | 21,163         | \$43,595        | 1.19        | 1,730          | 1.7%        | 2,267           | 981          | 1,016        | 270         | 1.3%         |
| 31                            | Manufacturing                                                            | 16,901         | \$40,814        | 1.65        | -201           | -0.2%       | 1,615           | 651          | 1,109        | -145        | -0.9%        |
| 44                            | Retail Trade                                                             | 14,816         | \$27,826        | 1.15        | 907            | 1.3%        | 1,999           | 874          | 1,104        | 21          | 0.1%         |
| 61                            | Educational Services                                                     | 11,197         | \$32,865        | 1.11        | 70             | 0.1%        | 1,056           | 499          | 537          | 20          | 0.2%         |
| 72                            | Accommodation and Food Services                                          | 9,530          | \$14,337        | 0.85        | 928            | 2.1%        | 1,576           | 683          | 860          | 33          | 0.3%         |
| 56                            | Administrative and Support and Waste Management and Remediation Services | 9,119          | \$27,720        | 1.14        | 1,967          | 5.0%        | 1,119           | 447          | 606          | 65          | 0.7%         |
| 48                            | Transportation and Warehousing                                           | 6,871          | \$46,300        | 1.24        | 719            | 2.2%        | 771             | 311          | 418          | 42          | 0.6%         |
| 23                            | Construction                                                             | 5,427          | \$35,027        | 0.77        | 210            | 0.8%        | 570             | 192          | 342          | 35          | 0.7%         |
| 92                            | Public Administration                                                    | 5,047          | \$38,506        | 0.87        | 16             | 0.1%        | 450             | 197          | 267          | -14         | -0.3%        |
| 11                            | Agriculture, Forestry, Fishing and Hunting                               | 4,644          | \$11,673        | 2.79        | 26             | 0.1%        | 507             | 217          | 285          | 5           | 0.1%         |
| 81                            | Other Services (except Public Administration)                            | 3,736          | \$23,014        | 0.69        | -315           | -1.6%       | 428             | 194          | 230          | 4           | 0.1%         |
| 42                            | Wholesale Trade                                                          | 3,240          | \$45,436        | 0.69        | 143            | 0.9%        | 329             | 128          | 212          | -11         | -0.3%        |
| 52                            | Finance and Insurance                                                    | 2,979          | \$46,211        | 0.61        | 110            | 0.8%        | 278             | 108          | 173          | -3          | -0.1%        |
| 54                            | Professional, Scientific, and Technical Services                         | 2,736          | \$39,080        | 0.33        | -559           | -3.6%       | 255             | 88           | 147          | 19          | 0.7%         |
| 51                            | Information                                                              | 1,799          | \$38,705        | 0.74        | -289           | -2.9%       | 171             | 64           | 111          | -4          | -0.2%        |
| 71                            | Arts, Entertainment, and Recreation                                      | 1,275          | \$19,971        | 0.51        | 117            | 1.9%        | 185             | 80           | 98           | 6           | 0.5%         |
| 22                            | Utilities                                                                | 1,227          | \$56,640        | 1.92        | 131            | 2.3%        | 109             | 40           | 70           | -2          | -0.2%        |
| 53                            | Real Estate and Rental and Leasing                                       | 1,210          | \$36,735        | 0.57        | 139            | 2.5%        | 120             | 56           | 67           | -3          | -0.2%        |
| 21                            | Mining, Quarrying, and Oil and Gas Extraction                            | 560            | \$55,515        | 1.02        | -355           | -9.3%       | 60              | 19           | 38           | 3           | 0.6%         |
| 55                            | Management of Companies and Enterprises                                  | 235            | \$76,608        | 0.13        | -111           | -7.5%       | 22              | 8            | 13           | 0           | 0.1%         |
| 99                            | Unclassified                                                             | 24             | \$53,144        | 0.18        | -1             | -0.9%       | 3               | 1            | 2            | 0           | 0.2%         |
| <b>Total - All Industries</b> |                                                                          | <b>123,737</b> | <b>\$34,541</b> | <b>1.00</b> | <b>5,384</b>   | <b>0.9%</b> | <b>13,887</b>   | <b>5,796</b> | <b>7,724</b> | <b>367</b>  | <b>0.3%</b>  |

Source: [JobsEQ®](#)

Data as of 2019Q2

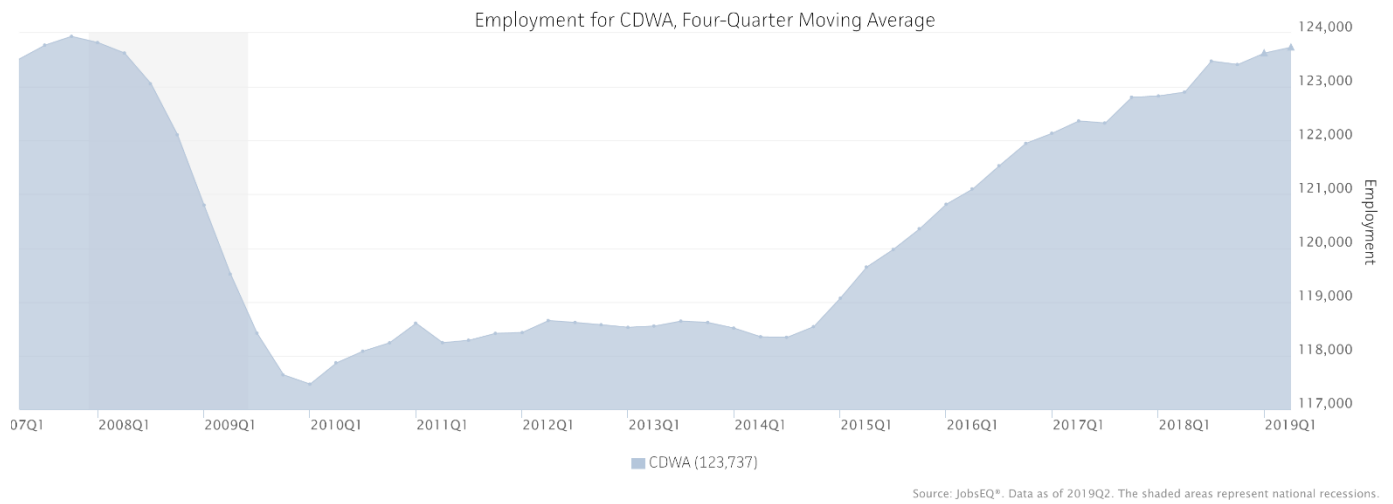
Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.



## Labor and Wage Trends:



## Skill Gaps: CDWA

|                                                      | CANDIDATES | OPENINGS | GAP |
|------------------------------------------------------|------------|----------|-----|
| Skill                                                | #          | #        | #   |
| Basic Life Support (BLS)                             | 120        | 150      | -31 |
| Licensed Clinical Social Worker (LCSW)               | 9          | 18       | -10 |
| Certified Emergency Nurse (CEN)                      | 1          | 8        | -8  |
| Critical Care Registered Nurse (CCRN)                | 1          | 8        | -7  |
| Medication Aide Certification (MACE)                 | 0          | 7        | -7  |
| Registered Medical Assistant                         | 4          | 10       | -6  |
| Certified Dental Assistant (CDA)                     | 5          | 10       | -5  |
| CNOR Certification (CNOR)                            | 4          | 8        | -4  |
| HAZMAT                                               | 11         | 15       | -4  |
| Certified Professional Biller (CPB)                  | 0          | 4        | -4  |
| Registered Nurse (RN)                                | 111        | 97       | 14  |
| Advanced Cardiac Life Support Certification (ACLS)   | 52         | 36       | 16  |
| Associate Service Executive (ASE)                    | 26         | 10       | 17  |
| Medical Assistant Certification (MA)                 | 40         | 23       | 17  |
| Forklift Certified                                   | 35         | 18       | 18  |
| Certified Clinical Medical Assistant (NHA)           | 27         | 7        | 20  |
| Child Development Associate (CDA)                    | 34         | 13       | 21  |
| First Aid Certification                              | 104        | 77       | 27  |
| Commercial Driver's License (CDL)                    | 86         | 46       | 40  |
| Certification in Cardiopulmonary Resuscitation (CPR) | 254        | 164      | 90  |

Source: JobsEQ®

Data as of 2019Q2; openings and candidate sample compiled in July 2019.

Note: Figures may not sum due to rounding.